



G. N. KURUC, Jr. #1240
Senior Chain Accounts Manager
400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-4774 Fax 908-417-9076

February 17, 1995

Mr. Ronald Zelesnick
Foodarama Supermarkets Inc.
922 Highway 33
Freehold, New Jersey 07728

Dear Ron:

Enclosed is a check in the amount of \$ 2,050.00 as payment for the recently completed SALEM \$ 2.00 per carton Co-Marketing Accrual Program.

If you have any questions, please call me.

Regards,

A handwritten signature in dark ink, appearing to read "Nick".

G. N. Kuruc, jr.
Gk
Enclosure

51846 1662

RJ Reynolds
Tobacco Company

P. O. BOX 2955
Winston-Salem, North Carolina 27102

RJR.... Standing up for America's
45 million adult smokers

1240 05A 1526122295
1240 793261
FOODARAMA SHOPRITE
922 HIGHWAY 33
FREEHOLD, NJ 07728

CHECK NUMBER: 5A 1526122295
CHECK DATE: 02-15-95

6

INVOICE NUMBER	GROSS	NET AMOUNT	INVOICE NUMBER	GROSS	NET AMOUNT
0504515261222	2,050.00	2,050.00			
DIVISION 1240 ACCOUNT #793261					
TEMPORARY PAYMENTS (1 ITEM)					
S 4Q94 CMF DISC 2050.00					

2ND PERIOD SALEM CO-MKTG FUND PRICE REDUCTION					
1,025 CARTONS X \$2/CARTON					

R J REYNOLDS TOBACCO COMPANY PAYMENT					
NET CHECK AMOUNT					2,050.00

Form APC010 Rev. 5/90

DETACH THIS STUB BEFORE DEPOSITING CHECK

RJ Reynolds
Tobacco Company

P. O. BOX 2955
Winston-Salem, North Carolina 27102

WACHOVIA BANK OF NORTH CAROLINA, N.A.
ASHEVILLE, NORTH CAROLINA
66-35/531

DATE
02-15-95

5A 1526122295
CHECK NO.

PAY EXACTLY
\$*****2,050.00

PAY TWO-THOUSAND-FIFTY DOLLARS AND 00 CENTS

TO THE ORDER OF 1240 793261
FOODARAMA SHOPRITE
922 HIGHWAY 33
FREEHOLD, NJ 07728

Kenall Reynolds
AUTHORIZED SIGNATURE

51846 1663

⑈ 1526122295⑈ ⑆053100355⑆010459 038032⑈

Source: <https://www.industrydocuments.ucsf.edu/docs/znly0000>

WEEK ENDING - 01/28/95

COUPON NO.	TYPE	STR	DESCRIPTION	DEPT	FACE VALUE	VALUABLE S/R SPLIT REDEEMED	S/R EXT. VALUE	S/R SPLIT EXT. VALUE	TOTAL EXT. VALUE	PERC SALES
3400	S/R	552	SALEM CIGARETTES	TOBB	2.00	3	6.00		6.00	
3400	S/R	553	SALEM CIGARETTES	TOBB	2.00	6	12.00		12.00	
3400	S/R	553	SALEM CIGARETTES	TOBB	2.00	6	12.00		12.00	
3400	S/R	553	SALEM CIGARETTES	TOBB	2.00	4	8.00		8.00	
3400	S/R	553	SALEM CIGARETTES	TOBB	2.00	5	10.00		10.00	
3400	S/R	553	SALEM CIGARETTES	TOBB	2.00	7	14.00		14.00	
3400	S/R	553	SALEM CIGARETTES	TOBB	2.00	11	22.00		22.00	
3400	S/R	553	SALEM CIGARETTES	TOBB	2.00	10	20.00		20.00	
3400	S/R	553	SALEM CIGARETTES	TOBB	2.00	2	4.00		4.00	
3400	S/R	573	SALEM CIGARETTES	TOBB	2.00	2	4.00		4.00	
3400	S/R	573	SALEM CIGARETTES	TOBB	2.00	5	10.00		10.00	
3400	S/R	573	SALEM CIGARETTES	TOBB	2.00	7	14.00		14.00	
3400	S/R	573	SALEM CIGARETTES	TOBB	2.00	1	2.00		2.00	
3400	S/R	573	SALEM CIGARETTES	TOBB	2.00	4	8.00		8.00	
3400	S/R	573	SALEM CIGARETTES	TOBB	2.00	1	2.00		2.00	
3400	S/R	575	CLUB SAVINGS	TOBB	2.00	27	54.00		54.00	
3400	S/R	582	CLUB SAVINGS	TOBB	2.00	24	48.00		48.00	
3400	S/R	602	CLUB SAVINGS	TOBB	2.00	25	50.00		50.00	
3400	S/R	607	CLUB SAVINGS	TOBB	2.00	38	76.00		76.00	
3400	S/R	623	CLUB SAVINGS	TOBB	2.00	33	66.00		66.00	
3400	S/R	625	CLUB SAVINGS	TOBB	2.00	25	50.00		50.00	
3400	S/R	627	CLUB SAVINGS	TOBB	2.00	2	4.00		4.00	
3400	S/R	629	SALEM CIGARETTES	TOBB	2.00	1	2.00		2.00	
3400	S/R	629	SALEM CIGARETTES	TOBB	2.00	3	6.00		6.00	
3400	S/R	629	SALEM CIGARETTES	TOBB	2.00	1	2.00		2.00	
3400	S/R	629	SALEM CIGARETTES	TOBB	2.00	5	10.00		10.00	
3400	S/R	629	SALEM CIGARETTES	TOBB	2.00	2	4.00		4.00	
3400	S/R	629	SALEM CIGARETTES	TOBB	2.00	2	4.00		4.00	
3400	S/R	629	SALEM CIGARETTES	TOBB	2.00	2	4.00		4.00	
3400	S/R	637	CLUB SAVINGS	TOBB	2.00	32	64.00		64.00	
3400	S/R	641	CLUB SAVINGS	TOBB	2.00	39	78.00		78.00	

S/R COUPONS

484

968.00

968.00

.01

5429	S/R	505	CLIPLESS CPN	GROC	.10	286	28.60		28.60	
5429	S/R	505	CLIPLESS CPN	GROC	.10	286	28.60		28.60	

5430	S/R	505	CLIPLESS CPN	GROC	.20	234	46.80		46.80	
5430	S/R	505	CLIPLESS CPN	GROC	.20	234	46.80		46.80	

5430	S/R	505	CLIPLESS CPN	DRY	2.00	288	576.00		576.00	
5430	S/R	505	CLIPLESS CPN	DRY	2.00	288	576.00		576.00	

51846 1664

FOODARAMA SUPERMARKETS, INC.

303 West Main Street,
Freehold, New Jersey 07728
Telephone 908-462-4700

No. 20899

January 28, 1995

Sold To:

R. J. Reynolds Co.

400 Raritan Center Parkway

Raritan Center

Edison, N.J. 08837

ATTN: Mr. Nick Kuave

QTY. ORD.	QTY. SHIPPED.	DESCRIPTION	AMOUNT
		Salem Cigarettes promotion W/E January 28, 1995	\$968.00

Please return yellow copy with remittance to:

Gerald J. Blum

51846 1665

3333	S/R	553	BAG RETURN CRED I	GROC	.02	788	15.76	15.76
3333	S/R	573	BAG RETURN CRED I	GROC	.02	716	14.32	14.32
3333	S/R	575	BAG RETURN CRED I	GROC	.02	105	2.10	2.10
3333	S/R	585	BAG RETURN CRED I	GROC	.02	275	5.50	5.50
3333	S/R	602	BAG RETURN CRED I	GROC	.02	298	5.96	5.96
3333	S/R	603	BAG RETURN CRED I	GROC	.02	220	4.40	4.40
3333	S/R	607	BAG RETURN CRED I	GROC	.02	534	10.68	10.68
3333	S/R	623	BAG RETURN CRED I	GROC	.02	412	8.24	8.24
3333	S/R	625	BAG RETURN CRED I	GROC	.02	147	2.94	2.94
3333	S/R	627	BAG RETURN CRED I	GROC	.02	258	5.16	5.16
3333	S/R	629	BAG RETURN CRED I	GROC	.02	277	5.54	5.54
3333	S/R	637	BAG RETURN CRED I	GROC	.02	146	2.92	2.92
3333	S/R	641	BAG RETURN CRED I	GROC	.02	375	7.50	7.50
S/R COUPONS						9.311	186.22	186.22
3400	S/R	299	CLUB SAVINGS	TOBB	2.00	18	36.00	36.00
3400	S/R	455	SALEM CIGARETTES	TOBB	2.00	1	2.00	2.00
3400	S/R	455	SALEM CIGARETTES	TOBB	2.00	2	4.00	4.00
3400	S/R	455	SALEM CIGARETTES	TOBB	2.00	4	8.00	8.00
3400	S/R	455	SALEM CIGARETTES	TOBB	2.00	4	8.00	8.00
3400	S/R	455	SALEM CIGARETTES	TOBB	2.00	3	6.00	6.00
3400	S/R	455	SALEM CIGARETTES	TOBB	2.00	2	4.00	4.00
3400	S/R	474	CLUB SAVINGS	TOBB	2.00	17	34.00	34.00
3400	S/R	505	CLUB SAVINGS	TOBB	2.00	16	32.00	32.00
3400	S/R	505	CLUB SAVINGS	TOBB	2.00	16	32.00	32.00
3400	S/R	513	SALEM CIGARETTES	TOBB	2.00	6	12.00	12.00
3400	S/R	513	SALEM CIGARETTES	TOBB	2.00	2	4.00	4.00
3400	S/R	513	SALEM CIGARETTES	TOBB	2.00	7	14.00	14.00
3400	S/R	513	SALEM CIGARETTES	TOBB	2.00	8	16.00	16.00
3400	S/R	513	SALEM CIGARETTES	TOBB	2.00	2	4.00	4.00
3400	S/R	513	SALEM CIGARETTES	TOBB	2.00	5	10.00	10.00
3400	S/R	513	SALEM CIGARETTES	TOBB	2.00	4	8.00	8.00
3400	S/R	525	CLUB SAVINGS	TOBB	2.00	41	82.00	82.00
3400	S/R	552	SALEM CIGARETTES	TOBB	2.00	3	6.00	6.00
3400	S/R	552	SALEM CIGARETTES	TOBB	2.00	3	6.00	6.00
3400	S/R	552	SALEM CIGARETTES	TOBB	2.00	4	8.00	8.00
3400	S/R	552	SALEM CIGARETTES	TOBB	2.00	2	4.00	4.00
3400	S/R	552	SALEM CIGARETTES	TOBB	2.00	3	6.00	6.00
3400	S/R	552	SALEM CIGARETTES	TOBB	2.00	6	12.00	12.00
3400	S/R	552	SALEM CIGARETTES	TOBB	2.00	2	4.00	4.00

W/E 1/28/95

9991 94815

FOODARAMA SUPERMARKETS, INC.

Build # 6 Suite T 303 West Main Street,
922 Highway 33 Freehold, New Jersey 07728
Freehold, N.J. 07728 Telephone 908-462-4700

No. 20900

February 4, 1995

Sold To:

R. J. Reynolds
400 Raritan Center Parkway
Raritan Center
Edison, N.J. 08837
Att: Mr. Nick Kuvic.

QTY. ORD.	QTY. SHIPPED	DESCRIPTION	AMOUNT
		Salem Cigarette Promotion W/E February 4, 1995	\$1,082.00

Please return yellow copy with remittance to:

Ronald Zekowski

51846 1667

51846 1668

SSS325
SUMMARYS/R-VALUABLE COUPON R E D E M P T I O N
WEEK ENDING - 02/04/95

RUN DATE 02/07/95

COUPON NO.	TYPE	STR	DESCRIPTION	DEPT	FACE VALUE	VALUABLE S/R SPLIT	REDEEMED	S/R EXT. VALUE	S/R SPLIT EXT. VALUE	TOTAL EXT. VALUE	PERC SALES
3333	S/R	625	BAG RETURN CREDI	GROC	.02		124	2.48		2.48	
3333	S/R	627	BAG RETURN CREDI	GROC	.02		232	4.64		4.64	
3333	S/R	629	BAG RETURN CREDI	GROC	.02		260	5.32		5.32	
3333	S/R	637	BAG RETURN CREDI	GROC	.02		145	2.90		2.90	
3333	S/R	641	BAG RETURN CREDI	GROC	.02		374	7.48		7.48	
S/R COUPONS							10,125	202.50		202.50	
3400	S/R	299	CLUB SAVINGS	TOBB	2.00		11	22.00		22.00	
3400	S/R	455	SALEM CIGARETTE S	TOBB	2.00		3	6.00		6.00	
3400	S/R	455	SALEM CIGARETTE S	TOBB	2.00		1	2.00		2.00	
3400	S/R	455	SALEM CIGARETTE S	TOBB	2.00		3	6.00		6.00	
3400	S/R	455	SALEM CIGARETTE S	TOBB	2.00		4	8.00		8.00	
3400	S/R	455	SALEM CIGARETTE S	TOBB	2.00		2	4.00		4.00	
3400	S/R	455	SALEM CIGARETTE S	TOBB	2.00		3	6.00		6.00	
3400	S/R	455	SALEM CIGARETTE S	TOBB	2.00		1	2.00		2.00	
3400	S/R	455	SALEM CIGARETTE S	TOBB	2.00		7	14.00		14.00	
3400	S/R	474	CLUB SAVINGS	TOBB	2.00		28	56.00		56.00	
3400	S/R	505	CLUB SAVINGS	TOBB	2.00		38	76.00		76.00	
3400	S/R	513	SALEM CIGARETTE S	TOBB	2.00		2	4.00		4.00	
3400	S/R	513	SALEM CIGARETTE S	TOBB	2.00		3	6.00		6.00	
3400	S/R	513	SALEM CIGARETTE S	TOBB	2.00		5	10.00		10.00	
3400	S/R	513	SALEM CIGARETTE S	TOBB	2.00		6	12.00		12.00	
3400	S/R	513	SALEM CIGARETTE S	TOBB	2.00		9	18.00		18.00	
3400	S/R	513	SALEM CIGARETTE S	TOBB	2.00		4	8.00		8.00	
3400	S/R	513	SALEM CIGARETTE S	TOBB	2.00		1	2.00		2.00	
3400	S/R	525	CLUB SAVINGS	TOBB	2.00		38	76.00		76.00	
3400	S/R	552	SALEM CIGARETTE S	TOBB	2.00		6	12.00		12.00	
3400	S/R	552	SALEM CIGARETTE S	TOBB	2.00		4	8.00		8.00	
3400	S/R	552	SALEM CIGARETTE S	TOBB	2.00		6	12.00		12.00	
3400	S/R	552	SALEM CIGARETTE S	TOBB	2.00		8	16.00		16.00	
3400	S/R	552	SALEM CIGARETTE S	TOBB	2.00		6	12.00		12.00	
3400	S/R	552	SALEM CIGARETTE S	TOBB	2.00		7	14.00		14.00	
3400	S/R	552	SALEM CIGARETTE S	TOBB	2.00		4	8.00		8.00	
3400	S/R	552	SALEM CIGARETTE S	TOBB	2.00		6	12.00		12.00	
3400	S/R	553	SALEM CIGARETTE S	TOBB	2.00		6	12.00		12.00	
3400	S/R	553	SALEM CIGARETTE S	TOBB	2.00		8	16.00		16.00	
3400	S/R	553	SALEM CIGARETTE S	TOBB	2.00		8	16.00		16.00	
3400	S/R	553	SALEM CIGARETTE S	TOBB	2.00		5	10.00		10.00	
3400	S/R	553	SALEM CIGARETTE S	TOBB	2.00		10	20.00		20.00	
3400	S/R	553	SALEM CIGARETTE S	TOBB	2.00		12	24.00		24.00	
3400	S/R	553	SALEM CIGARETTE S	TOBB	2.00		5	10.00		10.00	
3400	S/R	553	SALEM CIGARETTE S	TOBB	2.00		1	2.00		2.00	
3400	S/R	573	SALEM CIGARETTE S	TOBB	2.00		2	4.00		4.00	
3400	S/R	573	SALEM CIGARETTE S	TOBB	2.00		2	4.00		4.00	
3400	S/R	573	SALEM CIGARETTE S	TOBB	2.00		7	14.00		14.00	
3400	S/R	573	SALEM CIGARETTE S	TOBB	2.00		3	6.00		6.00	
3400	S/R	573	SALEM CIGARETTE S	TOBB	2.00		9	18.00		18.00	
3400	S/R	573	SALEM CIGARETTE S	TOBB	2.00		6	12.00		12.00	
3400	S/R	575	CLUB SAVINGS	TOBB	2.00		19	38.00		38.00	
3400	S/R	585	CLUB SAVINGS	TOBB	2.00		28	56.00		56.00	
3400	S/R	602	CLUB SAVINGS	TOBB	2.00		22	44.00		44.00	
3400	S/R	607	CLUB SAVINGS	TOBB	2.00		53	106.00		106.00	
3400	S/R	623	CLUB SAVINGS	TOBB	2.00		39	78.00		78.00	

51846 1669

COUPON NO.	TYPE	STR	DESCRIPTION	DEPT	FACE VALUE	VALUABLE S/R SPLIT	REDEEMED	S/R EXT. VALUE	S/R SPLIT EXT. VALUE	TOTAL EXT. VALUE	PERC SALES
3400	S/R	625	CLUB SAVINGS	TOBB	2.00		13	26.00		26.00	
3400	S/R	627	CLUB SAVINGS	TOBB	2.00		2	4.00		4.00	
3400	S/R	629	SALEM CIGARETTES	TOBB	2.00		1	2.00		2.00	
3400	S/R	629	SALEM CIGARETTES	TOBB	2.00		2	4.00		4.00	
3400	S/R	629	SALEM CIGARETTES	TOBB	2.00		1	2.00		2.00	
3400	S/R	629	SALEM CIGARETTES	TOBB	2.00		1	2.00		2.00	
3400	S/R	629	SALEM CIGARETTES	TOBB	2.00		1	2.00		2.00	
3400	S/R	629	SALEM CIGARETTES	TOBB	2.00		5	10.00		10.00	
3400	S/R	629	SALEM CIGARETTES	TOBB	2.00		1	2.00		2.00	
3400	S/R	637	CLUB SAVINGS	TOBB	2.00		15	30.00		30.00	
3400	S/R	641	CLUB SAVINGS	TOBB	2.00		38	76.00		76.00	
				S/R COUPONS			541	1,082.00		1,082.00	.01
5604	S/R	455	SHUPRITE WALNUTS	PROD	.10		5	.50		.50	
				S/R COUPONS			5	.50		.50	
5706	S/R	505	CLIPLESS CPN	GRUC	.50		140	70.00		70.00	
				S/R COUPONS			140	70.00		70.00	
5707	S/R	505	CLIPLESS CPN	GRUC	.20		318	63.60		63.60	
				S/R COUPONS			318	63.60		63.60	
5710	S/R	505	CLIPLESS CPN	GRUC	.20		224	44.80		44.80	
				S/R COUPONS			224	44.80		44.80	
5723	S/R	505	CLIPLESS CPN	HEAT	1.00		247	247.00		247.00	
				S/R COUPONS			247	247.00		247.00	
5792	S/R	505	CLUB SAVINGS	PROD	.50		334	167.00		167.00	
				S/R COUPONS			334	167.00		167.00	
5793	S/R	505	CLUB SAVINGS	PROD	.50		637	319.50		319.50	
				S/R COUPONS			637	319.50		319.50	
5794	S/R	505	CLUB SAVINGS	PROD	.50		121	60.50		60.50	

DIVISION: 1240
ACCOUNT: 793261

PAYEE: FOODARAMA SHOPRITE

TOTAL AMOUNT DUE: 2050.00

TOTAL PAYMENT ITEMS: 1
UPDATE PLACEMENTS:

Y

PAY BY VOUCHER

SEND CHECK TO: PAYEE DIV OFFICE X

VOUCHER NUMBER ASSIGNED: 15261222

PAYMENT INFO FOR 2ND PERIOD SALEM CO-MKTG FUND PRICE REDUCTION
CHECK STUB: 1,025 CARTONS X \$2/CARTON

VOUCHER PAYMENT HAS BEEN RECORDED - PLACEMENTS WILL BE UPDATED

PAYMENT REPORT WILL PRINT AT DESTINATION: 1240
PRESS PF1 TO RETURN TO TEMPORARY PAYMENT SELECTION MENU

51846 1670